

Going global: 3 step strategy





inndox[®]

keeping buildings safe

trish@inndox.com
www.inndox.com

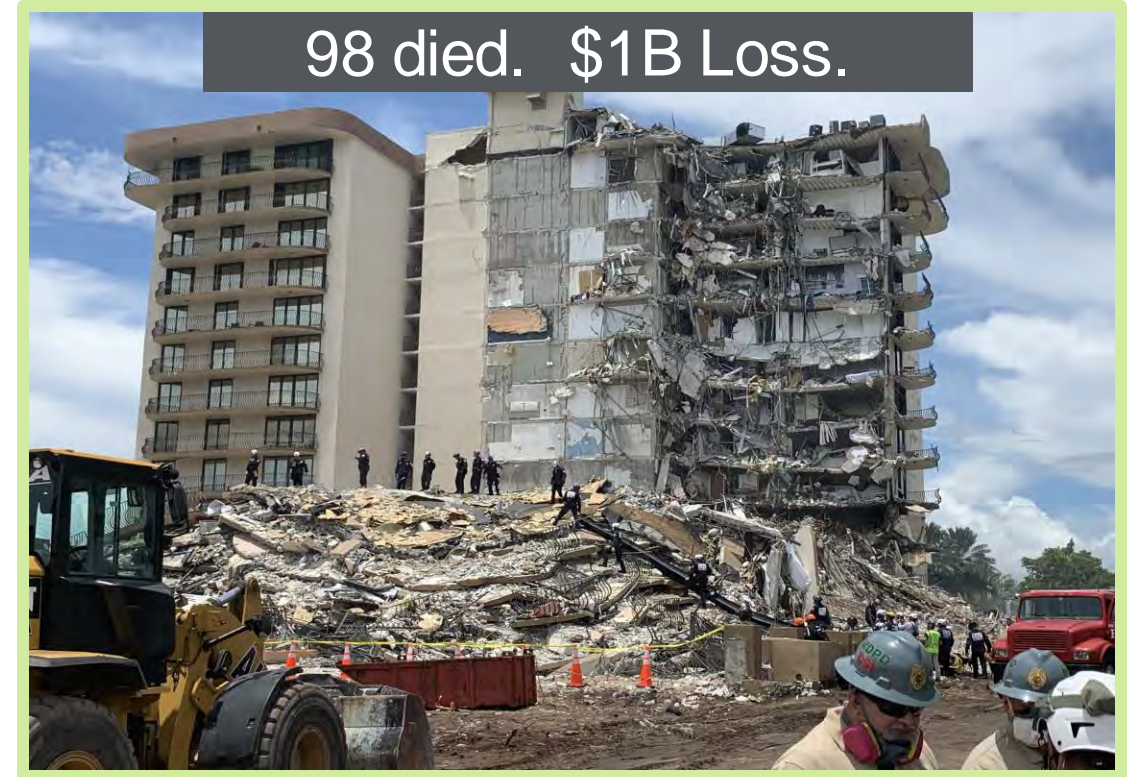
Building Collapses

50,000 people die every year

Poorly built
or ageing
a
**Public
Safety Risk**

85%
today's
buildings
in use
in 2050

Cities being
sued for
negligence.
Iowa
bankrupt.



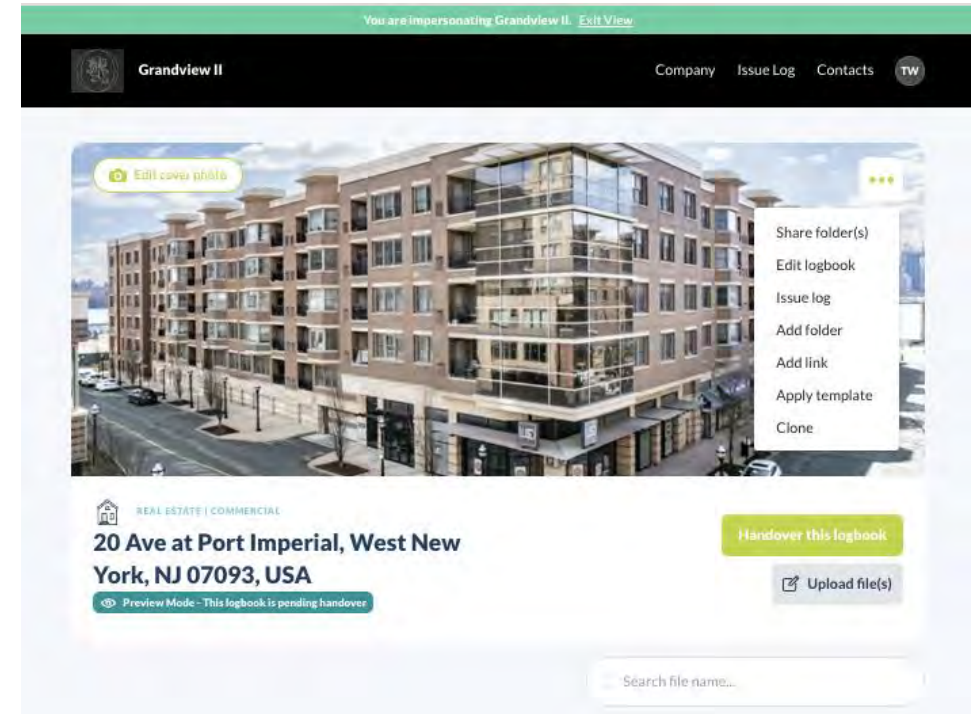
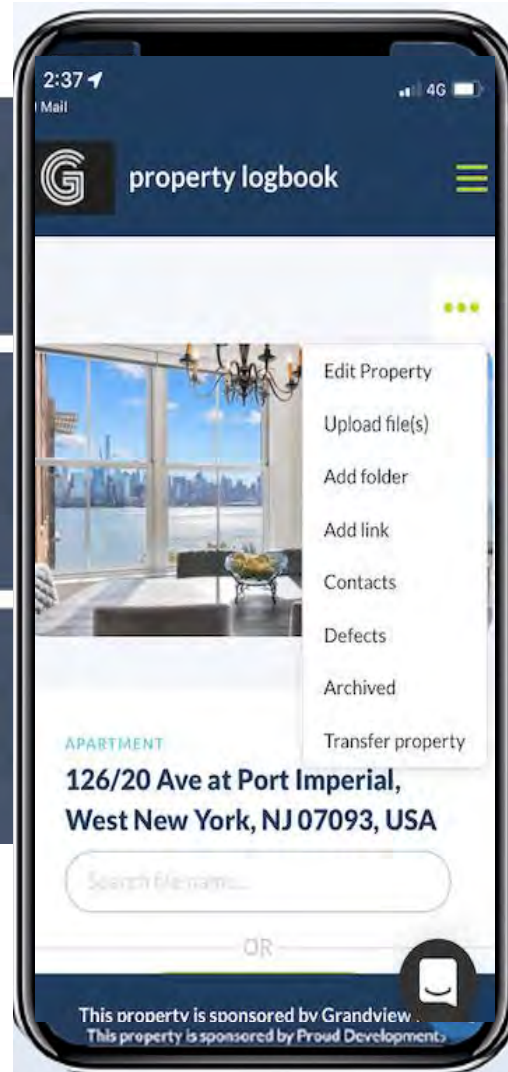
inndox® digital logbooks for safer buildings long-term.



Compliance

Trust

Sustainability



Market

TAM

Total
Addressable
Market



SAM

Serviceable
Available
Market



SOM

Serviceable
Obtainable
Market



2.8b Buildings

World-wide

US\$**325t**

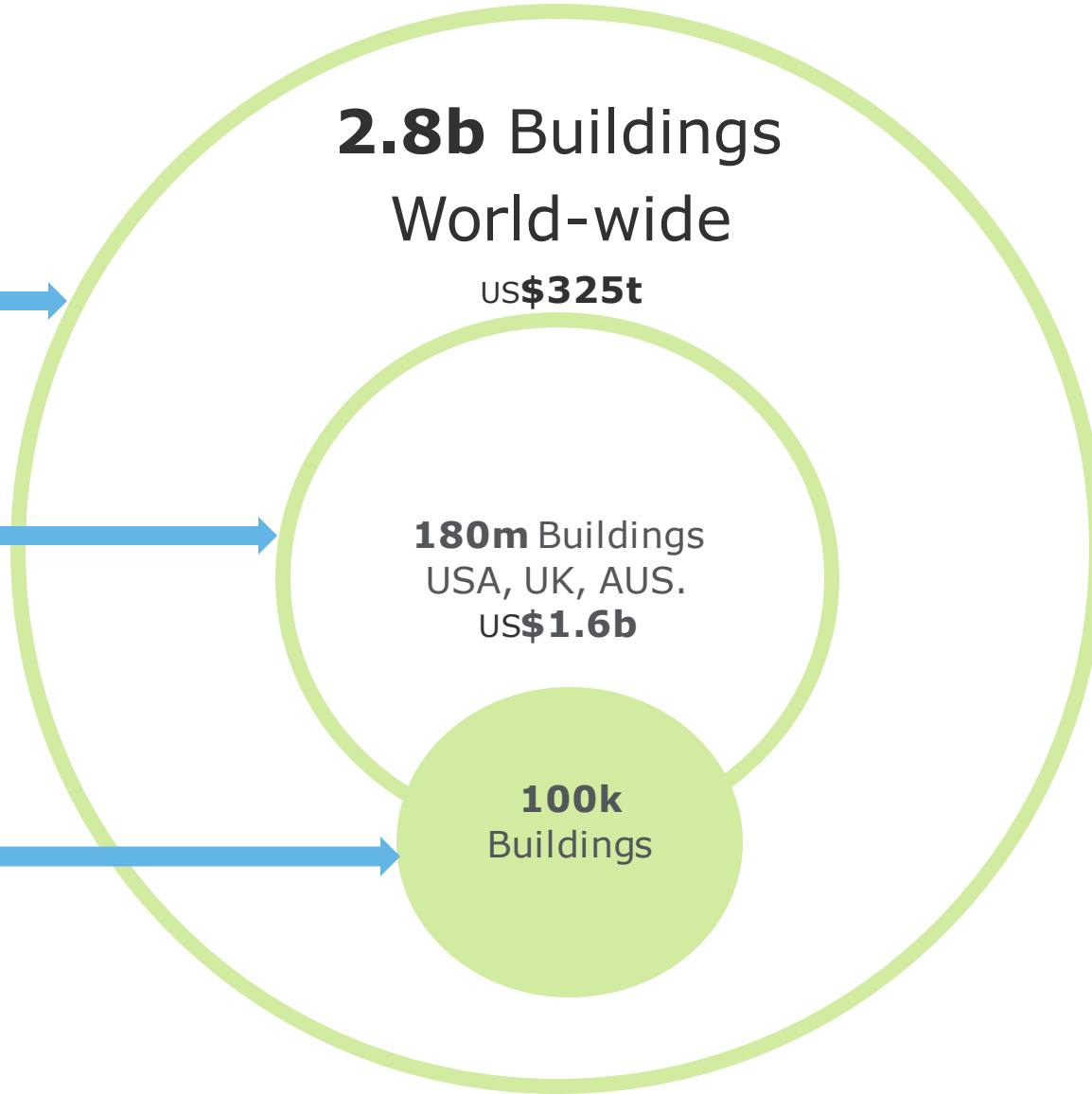
180m Buildings

USA, UK, AUS.

US\$**1.6b**

100k

Buildings





inndox.

McKinsey
& Company

From start-up to scale-up: Accelerating growth in construction technology

May 3, 2023 | Article

Step 1: Build your profile

Write articles, posts, blogs
generate content

Apply for industry
awards & government grants



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Be involved in building a
Proptech
community



Step 2: Leverage

Speaking,
pitching,
exhibiting &
networking.



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Promote
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Look to
collaborate
explore
opportunities



Step 3: Be ready!

Identify
ideal
partners,
customers &
channels to
market.



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Prepare
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Nurture the
right
contacts and
execute the
partnership





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Profile

Leverage

Partner



trish@inndox.com
www.inndox.com



inndox



Profile

Leverage

Partner

trish@inndox.com
www.inndox.com