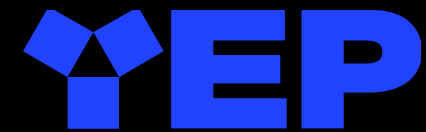


PropTech:

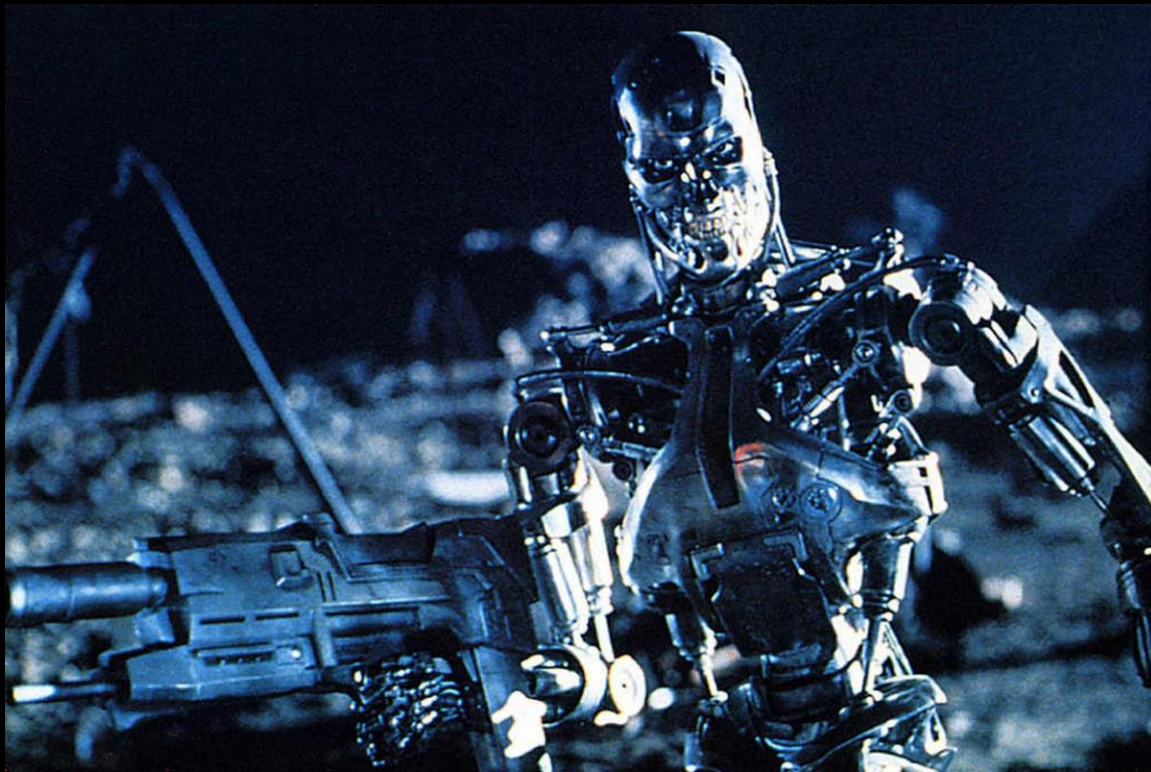
How AI & Big Data will
reshape the future of Real
Estate



Theodore Stone

Director @ YepHome




Elephants in the room



- 1) **No – The Machines will not be taking over the world or your jobs.**
- 2) **Did an AI prepare this presentation for me? I'll let you decide.**



Who is YepHome?

-  We are a PropTech company on a mission to ~~take over the world~~ to revolutionise our real estate industry through the use of advanced Web 2 & Web 3 technologies.
-  Off-The-Plan real estate Niche
-  Digital Infrastructure for Borderless efficiency – “Real Estate without borders”.

Is this an important enough problem to tackle?

BUSINESS SIDE

Over **5,000**

Active developers in australia

Over **50,000**

Real Estate Agencies in Australia

CUSTOMER SIDE

500,000

residential property transactions per year




200,000

brand-new home property sales per year




\$150B

a year industry (brand new homes) market cap




AI in Real Estate

-  Real Estate are Knowledge based & emotionally driven industries.
-  AI can assist with the knowledge part (Knowledge is Power). Real Estate agents & professionals focus on the Emotional part.
-  AI's role in the ecosystem is to EMPOWER, not REPLACE. SUPPORT, not DISRUPT.

AI Use Cases in Real Estate

-  Smarter Property Valuations – Driving Transparency in Real Estate
-  Virtual Chat Bots / Agents – Enhance consumer relationships with real agents
-  Personalised Recommendations with Natural Language Processing (NLP) – Come check out our AI Consultant & Home designer at our booth! Booth #32.

YepHome & AI

-  Price prediction tool in collaboration with RMIT & Softbank
-  Virtual Agent / Customer Service Rep
-  Enhanced Property Search for B2B (Developer – Agent) & B2C interactions (Dev / Agent – Customer)

YEP

Thank you!